## Noam Knoller: CV

## Noam Knoller :: Van Reigersbergenstraat 224, Amsterdam 1052WS email: knoller at gmail.com :: Website: www.knoller.com :: (m)+31.6.42801925

Education		
9/2007 - now	PhD candidate at the Amsterdam School of Cultural Analysis	
Amsterdam University	• Participant in ASCA (Amsterdam School of Cultural Analysis) theory seminars "Ways of Knowing" (2005/6) and "The Object Speaks back" (2006/7)	
2003-2004	MA in interactive multimedia.	
Utrecht School of the Arts	• Produced and developed "Interface Portraits" - a novel interactive video storyteller system.	
2001-2003	MFA (Summa Cum Laude) in Film and TV (Average: 96/100).	
Tel Aviv University	• Produced and developed first interactive narrative video in Israel.	
1997-1998	Graduate studies, the Kohn Institute for the history and philosophy of science and ideas.	
Tel Aviv University		
1993-1997	The Adi Lautman Interdisciplinary program for the fostering of	
Tel Aviv University	<ul><li>excellence.</li><li>Studied film production, cognitive science and philosophy. Also studied other arts, humanities and sciences subjects.</li><li>Completed short 16mm film, shown in international festivals.</li></ul>	
Publications		
2004	Knoller, N., InterFace Portraits: Communicative-Expressive Interaction with a Character's Mind, <u>ACM Multimedia 2004 -</u> <u>SRMC'04</u> , October 15,2004,New York, New York, USA, ACM Press.	
2003	Dekel, A., Knoller, N., Ben Arie, U., Lotan, M. and Tal, M., One Measure of Happiness - A dynamically updated interactive video narrative using gestures, in M.Rauterberg et al. (Eds.) <u>Human-</u> <u>Computer Interaction -INTERACT'03</u> , Amsterdam: IOS Press,_IFIP,2003 p. 1011-1012.	
Grants		
2003	Film production grant from the Israeli 2 <sup>nd</sup> channel broadcast authority Snunit fund.	
1993-1997	Five consecutive study grants for academic excellence from Tel Aviv university.	
Teaching Experience		
Tel Aviv University, Dept. of Film and TV	<ul> <li>Instructor, workshop in interactive digital media for first year MFA students. (2001-2003)</li> <li>Co-instructor, course in Interactive 3D design, co-developed with</li> </ul>	
1998-2003	a colleague from the department of Computer Science, to final y students from both departments (1998-2001).	

• Instructor, core courses on cinematic expression, film analysis and non-linear editing.

## Professional Experience

ICATT interactive media	Project manager, Interaction designer
1/2006-	• Interaction designer and project management team member for LEAD, a European Framework Programme 6 IST research on E-learning in the classroom. Responsible for user experience, dissemination and management roles. See also <a href="http://www.lead2learning.org">http://www.lead2learning.org</a>
	• Project manager on other commercial E-learning projects. See also <a href="http://www.icatt.nl">http://www.icatt.nl</a>
Freelance work	Interactive multimedia specialist
2/2005 - 9/2005	• Re-designed and implemented Flash search interface for a research website of European TV archives (Noterik Multimedia BV). Now online at <a href="http://birth-of-tv.org/birth/timeline2.do">http://birth-of-tv.org/birth/timeline2.do</a>
	• Instructor at workshop on interactive storytelling (Stichting Vario Mundo).
Tel Aviv University, Dept.	Researcher
Of Computer Science	• Engaged in joint research project on Knowledge-Based Formalization of Cinematic Expression and its Application to Animation (presented in Eurographics 2002 by Doron Friedman)
1998-2003	<ul><li>Co-defined research objectives and methodology from a film- theoretic perspective in my capacity as domain expert.</li><li>Prepared 3D animation materials, VRML models and code.</li></ul>
Freelance work	Film and Video Editor
1996-2005	<ul> <li>Edited 4 documentaries broadcast on national Israeli TV.</li> <li>Edited news items for Israel's channel 2 news corporation.</li> <li>Edited and directed several dozen short films, TV magazine items (for cable TV channels 6 &amp; 8) music videos, and experimental films.</li> </ul>
ABN Global (megagiga.com)	Chief Creative Officer
2000	<ul> <li>Responsible for planning and implementing company's web sites.</li> <li>Recruited, trained and managed staff of 4.</li> <li>Supervised establishment of community support, portal content and GUI design and production.</li> </ul>
earthnoise.com	Editor and Community Products Manager
1999 - 2000	<ul> <li>Founding team member of a web site dedicated to streaming video for home users and small businesses.</li> <li>Responsible for defining company products and policies.</li> <li>Managed all community and editorial related products and acted as web site's editorial voice and presence in community activity.</li> <li>Recruited, trained and managed staff of 13 in community development, editorial content production and customer support, in Tel Aviv and San Francisco.</li> <li>Dealt with market research, specification and implementation.</li> </ul>
Sapiens Ltd.	Freelance Interactive environments designer
1998	• Designed prototype for 3D virtual store in VRML code.

103FM Radio Station 1995	<ul><li>Radio DJ</li><li>Edited and presented over 20 hours weekly broadcast on Israel's most commercially successful radio station.</li></ul>
Ha'aretz Daily Newspaper 1995	<ul><li>News editor</li><li>Collected daily news feeds from correspondents and agencies</li><li>Re-formatted articles for publication in Israel's most distinguished newspaper.</li></ul>
Al Hamishmar Daily Newspaper 1993-1995	<ul><li>News editor</li><li>Collected daily news feeds from correspondents and agencies and re-formatted them for publication.</li></ul>
Computer Skills Languages	<ul> <li>Proficient in interactive multimedia authoring tools such as Director 8-MX and Flash 4-MX, including high-level Lingo Programming and ActionScript coding</li> <li>Proficient in video editing and compositing software, such as Avid Media Composer, Final Cut Pro 3, Adobe Premiere 6, Sony Vegas and Adobe AfterEffects.</li> <li>Good knowledge of 3D Studio Max 2.5, 3.1 and 4.</li> </ul>
	<ul> <li>Deep understanding of VRML.</li> <li>Thorough experience with Adobe Photoshop and other imaging software.</li> <li>Good knowledge of HTML/css, some knowledge of javascript and c++.</li> <li>Hebrew - Native</li> <li>English - Excellent</li> <li>Dutch - Fluent</li> <li>Arabic - Read and understand spoken</li> <li>French - Read and understand spoken</li> <li>Italian - Read non professional literature</li> <li>German - Read non professional literature</li> </ul>